Vive les Enfants - "la Tele Moi"

Vive les Enfants - La tele et Moi is a resource for K-8 teachers to use with their students. Wrapped around a series of "Teachable Television Moments," Long Live Kids - TV&ME provides comprehensive lesson plans which address media literacy and healthy life coping skills. This kit includes a video containing a series of public service announcements (PSAs) created by Concerned Childrens Advertisers (CCA), on a wide variety of media-related topics as well as supporting lesson plans to accompany the video. Lessons cover areas such as media literacy, substance abuse, self-esteem, peer pressure, active living, critical thinking and bullying.

No Other Versions Available