Blood in the Mobile: Mining in the Congo
74958 DVD
82 min IS 2011 Filmakers Library
We all love our mobile phones. They connect us to our family and friends. But they also connect us with the Democratic Republic of Congo, one of the most dangerous places on earth. Inside the mobile phones are illegally mined minerals, minerals that fuel conflict, create child slavery and support other severe human rights abuses in the Congo. This documentary reveals a mineral trade plagued with violence and human exploitation. The director takes on the Congolese military and corrupt warlords with barnstorming bravado to gain access to Bisie, a militia-controlled slave mine that produces cassiterite, a tin oxide used in cell phones. As many as 25,000 captive workers live there in unimaginable squalor and fear. He takes his findings back to the Finnish mobile phone giant Nokia, a company that nets up to 1.6 billion in profits annually. His hope is that nokia will stand behind it's claim that "Sustainability is in everything we do." But Nokia refuses to acknowledge "blood" minerals are used in the manufacture of cellphones. Blood in the Mobile is a film about human courage, and about hope and the search for solutions.
No Other Versions Available

Bombay Calling
74797 DVD
70 min IS 2005 National Film Board
Bombay Calling dives into a bustling world of late nights, long hours and hard partying to chronicle the rise of a new force in Indian society—the telemarketers. Fast-paced, gritty and fun, the film is a compelling inside look at youth culture in India.
No Other Versions Available

Canada's Brands - Can They Compete?
74936 DVD
18 min IS 2007 Canadian Broadcasting Corp.
Canada is losing many of its manufacturing jobs to overseas markets. The rising dollar makes Canadian goods more expensive abroad and some manufacturers say they're being forced to look elsewhere or go out of business. Canada's Brands focuses on four companies that proudly wear the Made in Canada label. What are the challenges they face? What keeps them from leaving? The program profiles four businesses that are committed to Canada: Stanfield's, Mountain Equipment Co-op (MEC), Silver Jeans and the eco-conscious Green Beaver.
No Other Versions Available

The Global Marketplace: How Will You Compete?
75135 DVD
21 min IS 2006 Film Ideas Inc.
In this program, young workers learn the importance of the global marketplace. As workers, they will be required to compete for employment with people of different nationalities from all over the world. What skills will best help them compete? These questions and more will be addressed in this thought-provoking program.
No Other Versions Available

The Pathology of Commerce
74950 DVD
58 min IS 2003 Filmwest Associates
In the mid-1800s the corporation won the status of a legal "person". Imbued with a "personality" of pure self-interest, the next 100 years saw its rise to dominance, made possible by a single-minded drive for profit. The corporation created unprecedented wealth, but at what cost? The remorseless rationale of "externalities" and the effects of corporate activity on the physical world and people external to its responsible for countless cases of illness, death, poverty, pollution, exploitation and lies.
After point-by-point analysis, "The Corporation" delivers a disturbing diagnosis: the institutional embodiment of laissez-faire capitalism fully meets the diagnostic criteria of a psychopath.
No Other Versions Available

Planet Inc.
74952 DVD
58 min IS 2003 Filmwest Associates
In the 1600s, the enclosure movement fenced public grazing lands so they could be privately owned. Today, every molecule on the planet is up for grabs. This is good for corporations that lack inherent limits on what, who or how much they might exploit. Even disasters can be profitable. As the twin towers collapsed, gold traders doubled their clients money. A new target is very young children. The ad industry's "Nag Factor" study shocked child psychiatrists when it exposed premeditated manipulation of not just kids, but infants. Corporations own the song "Happy Birthday"; patents on plants and animals; even your next disease. When they own everything, who will stand for the public good?
No Other Versions Available

Product of Canada Eh? Misleading Food Labels
75211 DVD
24 min IS 2007 Canadian Broadcasting Corp.
Eating local is hot this year. Restaurant menus across the country boast of fresh local meat and produce. Bestselling books encourage us to take up the "100-Mile Diet." Almost everywhere, there's a growing sense that it would be smart to reduce our consumption of food that's traveled halfway around the world. Partly this is about flavour, and the idea that less travel means fresher food that tastes better. Partly it's about safety: being sure that food from where we live is subject to Canadian standards and inspections. Partly it's about supporting farmers who live nearby. Partly it's about using less fuel for the sake of the planet. So there are plenty of reasons to look for the "Product of Canada" label in the grocery store. As Wendy Mesley's report reveals, sometimes "Product of Canada" has been to three continents before it lands here.
No Other Versions Available

Reckoning
74951 DVD
58 min IS 2003 Filmwest Associates
"The Reckoning," documents the corporation's indifference to democracy, over the last century, in many areas of the world. Detailed are the high stakes struggles facing grass roots movements as they battle with this dominant force of our time. From American corporations such as IBM, General Motors, Ford and Coke working with and profiting from Nazi Germany to present day Bechtel attempting to privatize Bolivia's water system, the patterns are revealed. What is inspiring is the victories of small, persistent voices growing to a unified roar, powerful enough to stop huge corporate machines as they attempt to take away power and choices from not only individuals and communities but in fact, from governments.
No Other Versions Available