Inflation Busters
75378 DVD
50 min IS 2003 Mcnabb/Connolly Films
Are we losing our appetite for McDonald’s? For the first time in its half-century history, the world’s biggest fast-food company has recorded losses, a share price slump and growing criticism of its once-fabled standards of service. This program investigates the causes of McDonald’s predicament, from the aggressive challenge of new fast-food competitors to the health backlash and fears the golden arches will face a tobacco-style avalanche of litigation in the courts. With exclusive access to McDonald’s top team and its strategy for the future, Jeff Randall asks, has the Big Mac had its day?
No Other Versions Available

Canada’s Brands - Can They Compete?
74936 DVD
18 min IS 2007 Canadian Broadcasting Corp.
Canada is losing many of its manufacturing jobs to overseas markets. The rising dollar makes Canadian goods more expensive abroad and some manufacturers say they're being forced to look elsewhere or go out of business. Canada’s Brands focuses on four companies that proudly wear the Made in Canada label. What are the challenges they face? What keeps them from leaving? The program profiles four businesses that are committed to Canada: Stanfield’s, Mountain Equipment Co-op (MEC), Silver Jeans and the eco-conscious Green Beaver.
No Other Versions Available

Economics Now - Analyzing Current Issues
07469 Book T
This Teacher Resource Package supports the textbook Economics Now - Analyzing Current Issues and is provided for evaluation purposes - please visit the Professional Library to review the materials.
No Other Versions Available

Finance and Investment
74615 DVD
30 min IS 2006 Visual Education Centre
Each job featured in this series can be done by either men or women; however, they highlight women working in jobs traditionally done by men, mostly in trades and technology. This program features: Stock Broker; Jockey; Game Designer.
No Other Versions Available

The Home Depot
658.8/708 74459 DVD
50 min IS 2003 McCarney & Associates
Founded in 1987 in Atlanta, Georgia, The Home Depot is today the largest home-improvement retailer in the world, with stores in all 50 states, as well as in Canada and Mexico. This episode of Biography interviews some of the store’s first employees and co-founders Bernie Marcus and Arthur Blank highlight the secrets behind the triumph of this innovative “do-it-yourself” giant.
No Other Versions Available

Inflation Busters
75378 DVD
IS 2009
This package contains a cd and dvd. This programs goal is to teach students about the Bank of Canada, monetary policy and inflation.
No Other Versions Available

The Lost Frontiers
330.9 63826 VHS Video
23 min IS 1997 Canadian Broadcasting Corp.
Our rural heritage is dying as populations abandon small towns & move into a few urban mega-centres. This video examines the socioeconomic, political and even medical consequences of this trend.
No Other Versions Available

Lube Job
77188 DVD
89 min IS 2015
LUBE JOB exposes the shocking truth behind what may be greatest environmental holocaust the world has ever known... an unstoppable ecological disaster that threatens to eradicate one of the most treasured cultures in America. Forced to flee France in the 1600s and expelled from Nova Scotia a century later, one third of the world’s Cajun population call South Louisiana home. Known for their odd accents and uncompromising joie de vivre, they share an almost spiritual connection with the land. Yet it is vanishing before their very eyes... imperiled by a hidden treasure buried below.
No Other Versions Available

Making Stuff 2
76977 DVD
240 min IS 2014 McIntyre Films
Self-driving cars. Bomb-sniffing plants. Swarms of flying robots. A machine that can see through lead. Civilization was built on the human ability to invent—to create new materials and technologies from the raw materials of the earth. So how are the fields of engineering and materials science going to shape our future? Technology columnist and author David Pogue returns to guide viewers through a new generation of cutting-edge materials that is powering the next wave of scientific and technological innovation in this four-part continuation of Making Stuff. With his zany humor and zest for discovery, Pogue meets the scientists and engineers who are plunging to the bottom of the temperature scale, finding design inspiration in nature, and breaking every speed limit to make a new generation of “stuff” that is colder, faster, safer, and wilder than anything we’ve ever seen or experienced.
No Other Versions Available

The Pathology of Commerce
74950 DVD
58 min IS 2003 Filmwest Associates
In the mid-1800s the corporation won the status of a legal "person". Imbued with a "personality" of pure self-interest, the next 100 years saw its rise to dominance, made possible by a single-minded drive for profit. The corporation created unprecedented wealth, but at what cost? The remorseless rationale of "externalities" the effects of corporate activity on the physical world and people external to its responsible for countless cases of illness, death, poverty, pollution, exploitation and lies. After point-by-point analysis, "The Corporation" delivers a disturbing diagnosis: the corporation is the institutional embodiment of laissez-faire capitalism fully meets the diagnostic criteria of a psychopath.
No Other Versions Available

Peace Out
76446 DVD
43 min IS 2012 McIntyre Films
Peace Out is the story of British Columbia’s magnificent Peace River and the true on-the-ground costs of fuelling North America’s unrestrained thirst for energy. The film takes an unusually penetrating look at the positions of industry, science, and the activist movement in what has been hailed as...a thoughtful, clear-eyed exploration of an issue that always ends in costs, trade-offs, and the least bad options. This is not just another environmental advocacy film... Wilkinson examines the real benefits vs. the actual costs of a new mega dam, unregulated hydrofracking, the Peace nuclear proposal, and the Tar Sands. Peace Out is a movie about the true costs of energy. An intelligent debate that leaves the viewer to decide what to believe.
No Other Versions Available
In the 1600s, the enclosure movement fenced public grazing lands so they could be privately owned. Today, every molecule on the planet is up for grabs. This is good for corporations that lack inherent limits on what, who, or how much they might exploit. Even disasters can be profitable. As the twin towers collapsed, gold traders doubled their clients money. A new target is very young children. The ad industry's "Nag Factor" study shocked child psychiatrists when it exposed premeditated manipulation of not just kids, but infants. Corporations own the song "Happy Birthday"; patents on plants and animals; even your next disease. When they own everything, who will stand for the public good?

Reckoning
74951 DVD
58 min IS 2003 Filmwest Associates
"The Reckoning," documents the corporation's indifference to democracy, over the last century, in many areas of the world. Detailed are the high stakes struggles facing grassroots movements as they battle with this dominant force of our time. From American corporations such as IBM, General Motors, Ford and Coke working with and profiting from Nazi Germany to present day Bechtel attempting to privatize Bolivia's water system, the patterns are revealed. What is inspiring is the victories of small, persistent voices growing to a unified roar, powerful enough to stop huge corporate machines as they attempt to take away power and choices from not only individuals and communities but in fact, from governments.

No Other Versions Available

Shell Shock: The Failure of Corporate Ethics
74887 DVD
39 min S 2004 Mcnabb/Connolly Films
When oil conglomerate Shell stunned investors by announcing a 20 percent reduction in its proven reserves, pensions and portfolios suffered around the world. This program reveals a pattern of exaggeration and cover-up at the company's top levels specifically involving the former chairman and head of production. An unflinching analysis of a failure in business ethics, Shell Shock raises complex and timely questions: At what point did protection of the company's image usurp shareholder interests? How did financial industry safeguards let such a crisis develop? And how can similar fiascoes be prevented in the future?

No Other Versions Available