Business Studies - Introduction to Business - Grade 9/10

The Big Switcheroo - Boston Pizza
74510 DVD
44 min IS 2006 Canadian Broadcasting Corp.
This business experiment places a waitress into the CEO’s spot at head office and wraps an apron around the boss to determine weather he can handle the daily pressure in the restaurant. Melissa Marchese vaults up the corporate ladder, going from waitress to CEO, while Mike Cordoba, Boston Pizza’s CEO trades in his Blackberry for a pizza slicer. Each of the learn helpful lesson during their hands-on experience in a new world.
No Other Versions Available

The Big Switcheroo: Vancity
74511 DVD
22 min IS 2004 Canadian Broadcasting Corp.
In this job exchange, Lisa Paille, a mother of two and an employee of VanCity, Canada’s largest credit union, gets the opportunity to see if she has what it takes to be the boss when she switches positions with Dave Mowat, CEO of VanCity. Find out who gets the larger reality check.
No Other Versions Available

Blood in the Mobile: Mining in the Congo
75598 DVD
82 min IS 2011 Filmmakers Library
We all love our mobile phones. They connect us to our family and friends. But they also connect us with the Democratic Republic of Congo, one of the most dangerous places on earth. Inside the mobile phones are illegally mined minerals, minerals that fuel conflict, create child slavery and support other severe human rights abuses in the Congo. This documentary reveals a mineral trade plagued with violence and human exploitation. The director takes on the Congolese military and corrupt warlords with barnstorming bravado to gain access to Bisie, a militia-controlled slave mine that produces cassiterite, a tin oxide used in cell phones. As many as 25,000 captive workers live in unimaginable squalor and fear. He takes his findings back to the Finnish mobile phone giant Nokia, a company that nets up to 1.6 billion in profits annually. His hope is that nokia will stand behind it’s claim “Sustainability is in everything we do.” But Nokia refuses to acknowledge “blood” minerals are used in the manufacture of cellphones. Blood in the Mobile is a film about human courage, and about hope and the search for solutions.
No Other Versions Available

Can You Hack It?
74937 DVD
22 min IS 2007 Canadian Broadcasting Corp.
MarketPlace reveals how big stores are hacked for personal information more often than we’re told. From a street corner in downtown Vancouver, Wendy Mesley enlists the help of an internet security expert to do what hackers do every day that is, grab your personal information out of thin air. Vulnerability to this crime is a major concern for every type of retailer. Every business hopes to avoid a repeat of the recent scandal that hit TJX, parent company of Winners and HomeSense, when they announced hackers had stolen 40 million credit card numbers from their databases. But as Wendy finds out, Canadian companies are not obliged to disclose security breaches, so many information invasions are kept secret from consumers.
No Other Versions Available

Canadian Entrepreneurship
77235 DVD
30 min IS 2016 McIntyre Films
Canada is a hotbed of innovation and ambition. In this world of accelerating and constant change, many opportunities and challenges will arise. In this series of segments from CTV, students get to hear and see the stories of five Canadian entrepreneurs who have worked hard to build successful companies. Each has found and met a need of its customers. However, that success was borne out of hard work, education, initiative, research, and a willingness to adapt to a constantly changing world. In this segment, we meet some of the entrepreneurs as well as learn and see how the manufacturing process happens. 5 segments include: Manitobah Mukluks, Clearpath Robotics, Research Casting International: The Original Maple BAt Corporation, and Conquest Vehicles.
No Other Versions Available

Communication Skills for the Workplace
74860 DVD
30 min IS 2000 McIntyre Films
This program helps students understand that the number one asset for any employee is the ability to communicate effectively. Whether speaking or writing, it is essential for employees to be able to relate information and thoughts clearly. Students will see that effective communication makes a business run better and enhances the prospect for the employee who can master it.
No Other Versions Available

Customer Service: An Attitude, Not an Occupation
75138 DVD
21 min IS 2006 Film Ideas Inc.
The bottom line for any position is keeping the client happy. In this age appropriate program young earners see first hand what makes for good customer service and bad customer service. Once they’re on the job they learn the importance of putting the golden rule for customer service into action. Customer service: making sense of the working world.
No Other Versions Available

Digital Communication Skills: Dos and Don’ts
76999 DVD
29 min IS 2015 McIntyre Films
From texting to email to video calls, digital technology has transformed how we communicate with each other. But in formal situations like at work or in school, which forms of communications are appropriate, and when? Viewers of this video, especially digital natives, may be surprised to discover that communicating isn't just about sharing information - its creating it - and that the ways in which emails, texts or voice messages are composed and conveyed may make the difference in impressing or disappointing an employer or co-worker. Even for late adopters of digital technology, this video has important points on what you should doand what you don't want to do - when it comes to email, texting, video-conferencing and using the phone for business calls or voice mail.
No Other Versions Available

Eco-Preneurs: Business Goes Green
75201 DVD
22 min IS 2007 Canadian Broadcasting Corp.
Ever since Al Gore sounded the alarm bell, people are re-focusing on the crisis of climate change. Smart entrepreneurs know that more and more, consumers are willing to pay to help clear their eco-conscience. In Montreal, meet Michael Keeffe, hunting his fortune with +1 Water, the first bio-degradable water bottle, made from corn. In Toronto, catch up with Howie Chong, and his company Carbon Zero, working to make a lucrative venture out of carbon offsetting. And in Vancouver, follow the fortune hunters with the most dramatic story Laura Lee Norman-deau and Geoff Baker owners of an eco-friendly carwash thats in hot water.
No Other Versions Available

Finance and Investment
74615 DVD
30 min IS 2006 Visual Education Centre
Each job featured in this series can be done by either men or women; however, they highlight women working in jobs traditionally done by men, mostly in trades and technology. This program features: Stock Broker; Jockey; Game Designer.
No Other Versions Available

Eco-Preneurs: Business Goes Green
The Franchise Fantasy
75210 DVD
22 min IS 2008 Canadian Broadcasting Corp.
There are over 76,000 franchised locations in Canada and the franchising industry provides over 1 million jobs in the Canadian economy! But just how easy is it to franchise your own business concept across the country? Ontarios Glen Kowarsky wants to franchise his successful dog care concept. Dogs at Camp is the perfect spot for pet owners who want their dogs to have a vacation while theyre away. Follow Glen to see if he can sniff out some franchisees before a major US player moves into his territory. Plus, get up close and personal with the founder of Booster Juice, small town jock Dale Wishewan who has juiced his way to almost 200 locations all over the globe!
No Other Versions Available

The Global Marketplace: How Will You Compete?
75135 DVD
21 min IS 2006 Film Ideas Inc.
In this program, young workers learn the importance of the global marketplace. As workers, they will be required to compete for employment with people of different nationalities from all over the world. What skills will best help them stay competitive? What can they bring to the market to make themselves more desirable to this global working world? These questions and more will be addressed in this thought-provoking program.
No Other Versions Available

Highjacked Future
75214 DVD
43 min IS 2008 Monabb/Connolly Films
Eating breakfast toast: a simple ritual to start the day. The bread probably came from a bakery or grocery store, but beyond that who knows where the wheat came from - never mind the seeds that grew the wheat. Do we need to know? A new documentary, Hijacked Future says yes, because those seeds that became the toast you ate this morning are being hijacked - right into a looming world food security catastrophe. While our industrial system of agriculture is providing abundance and variety today, this documentary warns us that its an unsustainable system that will not be able to nourish and provide for us and our grandchildren in the future. Its a system that literally runs on oil, from fertilizers and pesticides, to the trucks and planes that transport food. And the source of our food - seeds - is being hijacked by a handful of corporations from the farmers who have for millennia, grown and saved them. The film looks at the increasingly fragile base of our North American industrial food system in order to bring all of us consumers of food to a better understanding of just what's at stake with our daily bread. It asks us to question the wisdom of a system precariously based on oil and corporate seeds while we're at the same time witnessing the impact of climate change.
No Other Versions Available

The Home Depot
658.8/708 74459 DVD
50 min IS 2003 McCarney & Associates
Founded in 1987 in Atlanta, Georgia, The Home Depot is today the largest home-improvement retailer in the world, with stores in all 50 states, as well as in Canada and Mexico. This episode of Biography interviews some of the store's first employees and co-founders Bernie Marcus and Arthur Blank highlight the secrets behind the triumph of this innovative "do-it-yourself" giant.
No Other Versions Available

How the Kids Took Over
74502 DVD
60 min IS 2006 Canadian Broadcasting Corp.
Here is an astonishing statement: today's children have a say in how $700 billion or more is spent each year, making them one of the most powerful consumer groups in history. How the Kids Took Over is a documentary set in the heart of consumerism itself: the USA. The program describes the dramatic shift in family dynamics, with persuasive poers shifting form parent to child, create a marketers dream.

Big business wants the childrens attention, their money and their influence. No Other Versions Available

Igniting the Buzz
74501 DVD
24 min IS 2005 Canadian Broadcasting Corp.
Who can forget the Cabbage Patch Kids craze or Tickle-me Elmo flying off the shelves, the endless line-ups and outrageous prices of the new X-box gaming system. What makes these products so desirable to consumer? Over the course of 3 episodes, delve into the world of business and see how Canadians make it big and create some of the hottest trends.
No Other Versions Available

Me and My 500 Friends: Staying Safe On Social Networks
76258 DVD
20 min IS 2011 Mcintyre Films
This program provides teens with an essential safety primer on using social networks such as Facebook. Through interviews with experts and real-life young people, teens learn that social networks can be a useful tool for communication and connection, but also pose significant risks. Experts discuss how harmful rumors can be spread quickly as well as the danger of cyberbullying, or harassment that occurs through the internet, cell phones, and other technology. The risks of "sexting," or posting sexually explicit images or materials online, are also covered. Viewers see how "phishers" and identity thieves can glean private information from what you post on social profiles; finally, the risk of encountering sexual predators is emphasized. The program provides important, easy-to-follow rules for keeping information and oneself safe while using social networks.
No Other Versions Available

Online Business Trends
75209 DVD
22 min IS 2007 Canadian Broadcasting Corp.
After the 90s dot-com bubble burst, the web was a dangerous place to invest. But online business is on the rise again, inspiring thousands of inventive entrepreneurs. But just how easy is it to find a fortune on the web? As people all over the world use the internet more and more, the opportunities for e-business are huge, and Fortune Hunters has scoured the country for savvy entrepreneurs. In Montreal, Marisa Ramonda's eco-handbags.ca is an online retail outlet that sells purses and bags made of recycled materials. In Vancouver, David Verlee and his partners are using the internet to sell socks like a magazine subscription a new pair arrives every month. And in Toronto, Ali and Alex de Bold are the fortune hunters in the hottest part of the this trend: social networking.
No Other Versions Available

Personal Finance
332.024 PER 08034 CDROM JIS
2009
Personal Finance simulation is a realistic software simulation designed to help youth and adults learn about personal money management decisions in a fun and educational manner. Like a flight simulator for finance and life, GoVenture Personal Finance enables you to learn-by-doing. Establish your life plan, enter your financial information income, expenses, assets, liabilities and then live your financial future: 5, 10, 20, or up to 50 years. Decide where to invest your money savings account, stocks, bonds, mutual funds, and more! Watch your investments grow and shrink based upon the economy, your investment decisions, and your personal spending habits. Will you be wealthy or bankrupt in the future? Can you afford to buy that new car or home today? Should you invest in a rental property or the stock market? When can you retire? Practice your money management skills on your own, or against your friends and classmates. Learn how financial
markets operate. Gain practical experience so you have the knowledge and ability to plan your own financial future.

No Other Versions Available

Product of Canada Eh? Misleading Food Labels
75211 DVD
24 min IS 2007 Canadian Broadcasting Corp.
Eating local is hot this year. Restaurant menus across the country boast of fresh local meat and produce. Bestselling books encourage us to take up the "100-Mile Diet." Almost everywhere, there's a growing sense that it would be smart to reduce our consumption of food that's traveled halfway around the world. Partly this is about flavour, and the idea that less travel means fresher food that tastes better. Partly it's about safety; being sure that food from where we live is subject to Canadian standards and inspections. Partly it's about supporting farmers who live nearby. Partly it's about using less fuel for the sake of the planet. So there are plenty of reasons to look for the "Product of Canada" label in the grocery store. But here's the thing. "Product of Canada" doesn't actually mean the food is from around here. All it means, legally speaking, is that at least 51 percent of its production costs were spent in Canada. As Wendy Mesley's report reveals, sometimes "Product of Canada" has been to three continents before it lands here.

No Other Versions Available

Ray Kroc
338.7/616479573/092 74471 DVD
50 min IS 1998 McCartney & Associates
An insight into one of the most savvy and successful businessmen of the 20th Century, the mind behind the McDonald's franchise is explored in this A&E special. Ray Kroc began his career as a paper cup salesman, and the well-dressed entrepreneur knew he was onto something when he switched to milkshake machines that could make five shakes at one time. But when he visited his biggest customer, Kroc was so impressed by the efficiency of the McDonald brothers' hamburger stand that he decided to franchise them. The rest was history, and the fast food industry as it is known today was on its way to formation. In six years, 300 restaurants had opened, leading to over 25,000 stores the world over.

No Other Versions Available

Runway to Retail: Business Trends in Fashion
75207 DVD
21 min IS 2007 Canadian Broadcasting Corp.
There's a huge trend towards instant gratification in our culture, and that trend has hit the world of fashion. We work to wait a year for style to move from concept to consumers, but now the fashion business is moving fast. Thanks to quicker production cycles and cheaper manufacturing, high fashion can go from the catwalk to your closet in just a few months and at a fraction of the cost! But is there quick cash in fast fashion? This program goes coast to coast, looking for fashionable Fortune Hunters. In Edmonton, Jessica Kennedy and Nokomis clothes use in-house design and production to move jewellery and apparel from sketchpad to sales floor in as little as two weeks. In Toronto, Club Monaco's main man Joseph Mimram has launched Joe Fresh a quickie line of cheap chic anyone can afford. In Montreal, the most frantic Fortune Hunters, Stephen Beller and Monte Perlman open another Crisa, a hot new retail chain that's got European fashions produced in a fraction of the time.

No Other Versions Available

The Selling Game
71599 DVD
44 min IS 2007 Canadian Broadcasting Corp.
The Selling Game is all about how marketers not only survived the so called Panic on Madison Avenue, but rang in a new gilded age of advertising. Digital media, the internet and cable tv, have handed marketers incredibly powerful new keys to our hearts and minds, and wallets. The TV ad may be on the wane, but marketing is stronger than ever. It's a bizarre new world of persuasion. Ads just don't feel like ads anymore and "under the radar" is the buzz term du jour.

No Other Versions Available

Think Before You Click: Playing It Save Online
75457 DVD
24 min JS 2008 McNabb/Connolly Films
While the Internet is a place of promise and progress, it is also a place of peril for young teens. Chat rooms, e-mail, sites such as MySpace, and instant messaging allow teens to keep in touch with friends, but also offer the potential for youngsters to be abused in ways they have not considered. Using real teens in a peer-to-peer format, this video helps teens navigate problems and learn important rules and strategies to keep them safe while surfing the net. Program explores online bullying and rumor spreading, identity theft, blogging and the real threat of sexual predators. Viewers learn to "think before you click" in order to avoid embarrassing yourself or hurting others, while keeping yourself and others safe. Your students will conclude that while the Internet is a fun, exciting place, it is always important to be smart about what you say and whom you befriend online. ***MATURE CONTENT - PLEASE PREVIEW***

No Other Versions Available

The True Cost
77116 DVD
92 min JS 2015 Mcnabb/Connolly Films
This is a story about clothing. It's about the clothes we wear, the people who make them, and the impact the industry is having on our world. The price of clothing has been decreasing for decades, while the human and environmental costs have grown dramatically. THE TRUE COST is a groundbreaking documentary film that pulls back the curtain on the untold story and asks us to consider, who really pays the price for our clothing? Filmed in countries all over the world, from the brightest runways to the darkest slums, and featuring interviews with the world's leading influencers including Stella McCartney, Livia Firth, Vandana Shiva and Richard Wolff, THE TRUE COST is an unprecedented project that invites us on an eye opening journey around the world and into the lives of the many people and places behind our clothes.

No Other Versions Available

Why Work
75137 DVD
21 min IS 2006 Film Ideas Inc.
Work is a life long journey and many experts suggest that the sooner you begin the better. Unless you are independently wealthy or lucky at Lotto, you are going to be working for most of your adult life. In this program viewers learn that when you commit to your job, career advancement, job satisfaction and a sense of fulfillment will follow.

No Other Versions Available

Work Ethic: A Commitment to Work
75136 DVD
21 min IS 2006 Film Ideas Inc.
In this program for young adults, beginning wage earners learn the importance of a strong work ethic and how it relates to their success as they embark on their working careers. Real world location settings that highlight active young workers supported with expert commentaries help reinforce the concepts.

No Other Versions Available